



## You are invited to step into the musical world of science and math!

When you think of science and math, what do you imagine? Marie Curie struggling for education against Russian oppression? Nikola Tesla cracking the problem of alternating current? The space probe Voyager 2 getting our first real pictures of Neptune? Émilie du Châtelet racing against time to translate Isaac Newton's *Principia*?

Since 2006. Matheatre has been telling the stories behind the textbook formulas. We have built a theatre dedicated to inspiring students around the world with a passion for STEM. We watch as students cheer for calculus and fall in love over chemistry, and year after year, teachers tell us how meaningful our musicals are to their classes.

#### We invite you to join our mission and become a supporter of one of the only STEM-focused musical theatre companies in the world.

Matheatre is currently seeking individual donors and company sponsors for our 2022-23 season, and your support would go a long way toward promoting the stories and passion of STEM.

#### All 2022-23 supporters get:

- Proven commitment to STEM education in your community
- Exposure to an estimated 15,000 individual audience members annually, across the United States and other countries; as well as over 12,000 TikTok followers (and counting).
- Mentions in our e-newsletter to over 400 STEM educators 8-12 times per year

As a 501(c)(3) nonprofit organization, all donations and sponsorships to Matheatre are tax deductible. Check out the attached sheets for a breakdown of all our sponsor benefits, our activities over the past few years, and our catalogue of available shows.

We hope you will join us as we journey back into the world, singing the praises of one of humanity's greatest endeavors: scientific exploration.

#### Sincerely,

Sadie Bowman and Ricky Coates | Co-Artistic Directors Matheatre



# Demonstrate your commitment to STEM education by sponsoring Matheatre

Matheatre's mission is to use live theatre to tell stories that inspire excitement about math and science. With live touring productions **Voyagers**, **Curie Me Away!**, **Nikola Tesla and the Mother of Invention** and **Emilie's Dramatic Sarcastic Mathematics Playlist**, we offer a varied catalogue of STEAM experiences for students, science enthusiasts and laypeople.

#### **POINTS OF LIGHT SPONSORS - \$1,500**

NASA's Voyager mission turned points of light into worlds, dramatized in Matheatre's planetarium musical, "Voyagers."

- Name/logo on our website
- Free access to all of our On Demand catalogue
- Signed merchandise from the cast

#### **RADIUM SPONSORS - \$2,500**

Marie and Pierre Curie isolated this radioactive element for the first time in 1898, dramatized in our chemistry musical "Curie Me Away!"

• All the above plus: Sponsor-of-the-week on TikTok & social media

#### **AC MOTOR SPONSORS - \$5,000**

Nikola Tesla's most revolutionary innovation, dramatized in our musical "Nikola Tesla and the Mother of Invention."

• All the above plus: Sponsored performance at local high school, college, or museum of your choice

#### **KINETIC ENERGY SPONSORS - \$10,000**

Émilie du Châtelet quantified the relationship of energy to mass and velocity, dramatized in "Émilie's Dramatic Sarcastic Mathematics Playlist."

 All the above plus: Sponsor-of-the-week per quarter on TikTok & social media

#### **DOUBLE HELIX SPONSORS - \$20,000**

We know the structure of DNA, the building blocks of all living organisms, thanks to Rosalind Franklin's "Photograph 51," dramatized in our podcast "History Science Theatre, Season 1."

- All the above plus: On-stage promotion of your company during all curtain speeches (great opportunity for national/international exposure)
- Logo/name in our supplemental and promotional materials (study guides, programs, posters, etc.)

We also seek in-kind sponsorship of an electric touring vehicle and a hotel/lodging sponsor. Benefits commensurate with in-kind value.

Contact sadie@matheatre.com to become a sponsor!



# BY THE NUMBERS



2019

18,000+ Live Audience Members

**5**Different
Countries

2020

Online Theatre Programs

6,485 Virtual Audience Members Episode
Podcast
(History Science
Theatre)

1,925 Downloads

2021

World Premieres!

"NIKOLA TESLA
AND THE MOTHER
OF INVENTION"

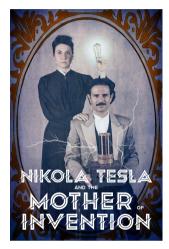
"VOYAGERS"

2022

12,000+ TikTok Followers Brand-New Math Musical Return to Touring Live Theatre!



## **STAGE SHOWS**



Djuka Tesla was an uneducated, illiterate housewife, and a brilliant inventor whom her son Nikola credited as his greatest inspiration. This musical explores physics and electromagnetism through the origin story of a visionary inventor.



This radioactive musical weaves core chemistry concepts into lyrical metaphor to tell the radical life story of Madame Marie Curie, a persistent woman who changed our understanding of the universe.



An immersive dome experience that brings the audience along on an expedition that changed humanity forever--NASA's Voyager mission. A discoinspired score turns points of light into worlds.

Created in collaboration with Fiske Planetarium.



From abstraction of quantity all the way through Calculus, math influences the way we experience the world.
Loosely centered on 18th century mathematician Émilie du Châtelet, this pop comedy musical is a playlist of math's greatest hits!

## **ON DEMAND**



A virtual storytelling series that bring STEM history to life! In 15-20 minute videos, we interpret figures from science history, embedded with STEM lessons and lively stories for grades 1-5. Each rental comes with a detailed activity guide.



Matheatre's flagship show, Calculus: The Musical! is a comedic journey through the peaks and troughs--and concepts and history--of Calculus. You've never laughed (or sang) so much in Calculus

### **PODCAST**



Matheatre's History Science Theatre Podcast is available for free wherever you get your podcasts. Season One is a dramatized musical inspired by the career of chemist and X-ray crystallographer Rosalind Franklin.

## **WORKSHOPS**

Science is full of stories and telling them well is an art. Our workshops range from finding the stories in scientific processes to communicating scientific principles through music.

And more! Visit matheatre.com to see all we have to offer!